

CHUCK MCSHANE
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EDUCATION

PhD, Public Policy, UNC Charlotte (coursework complete) 2017, expected

- Dissertation: *Economic and Migratory Trends in Micropolitan America, 1992-2014*

MPA, Public Administration, UNC Charlotte 2011

BA, History, UNC Charlotte 2004

BOOK

Chuck McShane, *A History of Lake Norman*, The History Press 2014

PEER-REVIEWED PUBLICATION

Chuck McShane, "The Conflict over Cocktails: Alcohol Policies and Economic Development in North Carolina, 1965-1980," *North Carolina Historical Review* (April 2015) 2015

CONFERENCE PRESENTATIONS

With Harrison S. Campbell, Jr., "Strategies for More Accurate Practitioner Use of 'Out of the Box' Input-Output Software," Applied Geography Conference, Louisville, Kentucky 2016

With William W. Graves, "Declining Affluence in a 'Booming' State: Evaluating the Geography of Failure in North Carolina's Economic Development Policy," South Eastern Division of the American Association of Geographers Conference, Athens, Georgia 2014

RECENT EXPERIENCE

Director of research, Charlotte Chamber of Commerce, Charlotte, NC 5/2015-Present

- Oversee economic development and institutional research for 3,000-member Chamber of Commerce in rapidly growing city

- Provide economic and demographic research consultation to government officials and corporate decision-makers
- Conduct economic impact analyses on proposed business expansions and relocations
- Manage information gathering and promotion for corporate relocation and expansion prospects
- Produce white papers and other research products about the Charlotte economy and region
- Appear in various media channels to promote Chamber's research work and broader mission of growing the economy, promoting pro-business public policy and offering innovative services to members
- Co-manage departmental budget of around \$200,000 annually

Downtown coordinator, City of Hamlet, Hamlet, NC

1/2015-5/2015

- Promoted revitalization efforts in historic downtown
- Oversaw two volunteer city boards
- Managed day-to-day operations of historic train depot and museum
- Managed \$100,000 annual budget for museums complex
- Wrote grants to support downtown development and historic preservation

Research assistant, UNC Charlotte Urban Institute

8/2013-1/2015

- Analyzed data from a variety of sources and create data visualizations (graphs, charts and maps) for online and print presentation.
- Wrote articles about regional urban planning and policy for institute's journalism website, *PlanCharlotte.org*.
- Backup manager of morning newsfeed compiling public policy headlines from throughout the 14-county Charlotte region.

Accreditation research assistant/editor, UNC Charlotte

8/2011-8/2013

- Maintained workflow and documentation for University's 10-year accreditation review.
- Researched accreditation standards and wrote reviewer instructions.
- Assisted in event planning and hosting of UNC Charlotte's required 10-year site visit from the Southern Association of Colleges and Schools re-accreditation committee.

Freelance writer, *Charlotte Magazine* and *Our State*

9/2012-Present

- Research and write articles about history and urban development in Charlotte and North Carolina.
- Occasionally appear on area radio programs to promote work.

- Build relationships and conduct interviews with local government officials, politicians and business owners.

SKILLS AND SOFTWARE

- Data visualization (ArcGIS, Tableau, InDesign, PhotoShop and Illustrator)
- Statistical analysis software (Stata, SPSS, Basic R)
- Economic impact analysis methods and software (IMPLAN and REMI)
- Microsoft Office (Word, Excel, PowerPoint, Access)
- Federal and state data analysis (US Census, Bureau of Economic Analysis)
- Content management systems (Drupal, WordPress)
- Media aggregation (Feedly, Delicious)
- Social media (Facebook, Twitter, Instagram)

VOLUNTEER/PUBLIC SERVICE

- Charlotte Museum of History Young Affiliates, 10/2015-Present
- Carolinas Thread Trail Volunteer, 1/2016-Present
- Rotary International Member, 1/2015-Present
- Planning Advisory Board Member, Davidson, NC, 1/2014-12/2014